

Levels of Sponsorship

TEDxDar is a not-for-profit event organized by local, unpaid volunteers in its entirety - our team of core volunteers and strategic advisors contribute numerous hours each week to plan and coordinate the event. However, we still incur expenses on items such as the venue, catering, advertising, and other materials and activities that support the event. Simply put, we can't produce a TEDxDar event without the help of our sponsors.

TEDxDar welcomes any form of sponsorship, monetary or in-kind, and has developed multiple levels of entry for sponsors to provide support.

As a general benefit of having your logo appear at TEDxDar 2011, aside from the 500+ attendees, each talk will be live streamed online during the event. TEDxDar 2010, being less established, saw up to 1200+ different viewers over live-stream.

TANZANITE LEVEL

Amount: \$5000+

Benefits:

- 5 reserved parking spots.
- Priority reserved seats and invitations for 10 people.
- Logo appears on TEDxDar website.
- Logo appears on printed program.
- Logo prominently displayed in the lobby and in special Blogger's section.
- Special 'thank you' given by MC from the stage during the event.
- Logo appears on its own slide during pre-show and breaks.
- Support of a groundbreaking event!
- Opportunity for booth or product demo during breaks (restrictions apply).
- Opportunity to provide speaker gift or goodie bag (pre-approval required).

GOLD LEVEL

Amount: \$1000-\$5000

Benefits:

- 2 reserved parking spots.
- Priority reserved seats and invitations for 5 people.
- Logo appears on TEDxDar website.
- Logo appears on printed program.
- Logo prominently displayed in the lobby and in special Blogger's section.
- Special 'thank you' given by MC from the stage during the event.
- Logo appears on its own slide during pre-show and breaks.
- Support of a groundbreaking event!
- Opportunity for booth or product demo during breaks (restrictions apply).
- Opportunity to provide speaker gift or goodie bag (pre-approval required).

SILVER LEVEL

Amount: \$500 - \$1000

Benefits:

- One (1) reserved parking spot.
- Priority reserved seats and invitations for four (4) people.
- Logo appears on TEDxDar website.
- Logo appears on printed program.
- Logo displayed in the lobby.
- Special mention from the MC.
- Support of a groundbreaking event!
- Logo appears on its own slide during pre-show and breaks.
- Opportunity to provide speaker gift (pre-approval required)

SECONDARY SPONSOR

Amount: \$250-\$500

Benefits:

- Priority reserved seats and invitations for three (3) people.
- Logo appears on TEDxDar website.
- Mention in printed program
- Support of groundbreaking event!
- Logo appears on a slide with other secondary sponsors during pre-show and breaks.

DONATIONS

Amount \$1-\$250

Benefits:

- Reserved seat (1) and invitation for one (1) person.
- Mention on TEDxDar website.
- Mention in printed program.
- Support of groundbreaking event!

IN-KIND SPONSORS

TEDxDar would also appreciate and welcome any in-kind sponsors who would be able to support us in particular areas as mentioned in the presentation.

Benefits:

- You will receive equal benefits to the value attached to items sponsored.
- Support a groundbreaking event!

TEDxDar is particularly looking for in-kind sponsors for the following areas:

- The Venue!
- Goodie Bag (restrictions apply)
- Sound & Lighting equipment